

EduLang



Windows/Sound

No authoring

Title: English for Business

- 1: An Introduction to a Company
- 2: Managing Quality
- 3: International Marketing
- 4: International Sales
- 5: Negotiating
- 6: Organising Change

Publisher: University of
Wolverhampton/EduLang

Level: Upper intermediate

Type: Language tutor

Language: English

System Requirements:

486SX/66MHz, 8MB of RAM, 5MB
hard disk, 2 x CD-ROM player, **SVGA
display with 640x480** and 16Bit High
Color, audio board, and mouse.

Microphone optional.

Price: per title: £60.00

UK & EU: add 17.5% VAT

EduLang



Windows/Sound

No authoring

Title: Citizen of the World

Authors: Wolverhampton University

Publisher: EduLang

Levels: Elementary/intermediate

Type: General English

Language: English

System Requirements:

486SX/66MHz, 8MB of RAM, 5MB
hard disk, 2 x CD-ROM player, **SVGA
display with 640x480** and 16Bit High
Color, audio board, and mouse.

Single use

Price per title: **£30.00**

4 title pack: **£100.00**

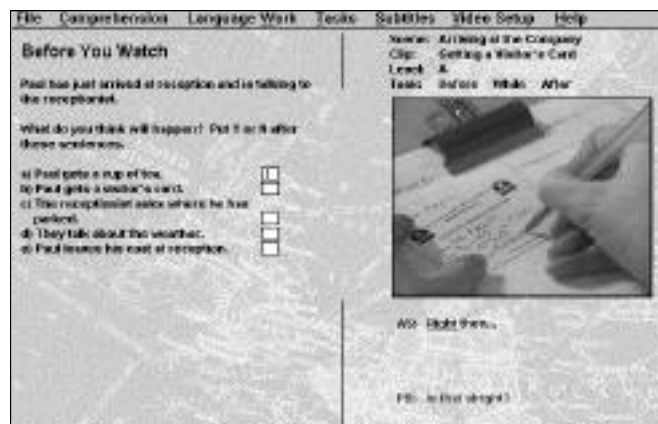
UK & EU add 17.5% VAT

English for Business

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|------------------------------|---|------------------------|
| An Introduction to a Company | • | Banks Brewery |
| Managing Quality | • | Ricoh |
| International Marketing | • | Videologic |
| International Sales | • | Waterford/
Wedgwood |
| Negotiating | • | 3 cases |
| Organising Change | • | ICL |

The interactive CD-ROM series developed by Wolverhampton University has now been taken over and re-packaged by the French company EduLang. In this series representatives of various UK companies talk about their businesses from various aspects.

The program is based on video and sound sequences, which you can see in their entirety or in clips. Each clip is accompanied by various types of exercise which can be gap-filling, put in the right order, type in the answer, multiple-choice and others. All are very thoughtfully implemented.



Citizen of the World

This series of four programs also emanates from the University of Wolverhampton team, but the focus is now on general English. Each CD has an average of 20 minutes of unscripted video featuring real situations with a well-balanced selection of listening, vocabulary and grammar exercises, with plenty of practice in useful expressions. Each activity has a choice of two levels, easy and difficult.

English 1: Greetings • Checking in and out of a hotel • In a restaurant • Booking a trip • Asking for Directions • Shopping for clothes and gifts.

English 2: Personal information • Sightseeing in Scotland • My Last Holiday • A Strange Story • Families • Weekend plans

English 3: At the Doctor's • Telephoning • Dealing with a problem • Houses • Renting a car.

English 4: The Weather • Living in a Foreign Culture • Keeping Fit • Computers • Having a job interview.